

LET US WELCOME

HOLLY BRELAND

SENIOR ASSOCIATE



EDGE Realty Partners is proud to announce that Holly Breland has joined the company as Senior Associate in the Dallas office. With just under a decade of real estate experience, she has worked with a wide variety of both niche specialty retailers and national credit retailers throughout her career. Her creative approach and unique merchandising strategy were developed throughout her former roles at The Howard Hughes Corporation and General Growth Properties. Holly served as Senior Leasing Manager at The Howard Hughes Corporation, where she was instrumental in shaping the vision and merchandising strategy for both development and redevelopment projects in Washington, D.C. and New York. As Senior Leasing Representative at GGP, Holly leased projects in Texas, Oklahoma and Louisiana, where she evolved the existing tenant mix at operating centers. Prior to her leasing roles, Holly worked on the tenant side for best in class retailer Nordstrom, Inc., where she served on the marketing team by coordinating events surrounding new store openings in Texas, Georgia and Florida. In addition to her real estate career, Holly seeks opportunities to invest in the next generation of young leaders by participating in programs such as Frisco ISD's Independent Studies Mentorship Program. A Baylor University graduate, Holly is married to Hugh. Together they corral their English Mastiff, Halston. Holly is a fan of fashion, a coffee enthusiast and a passionate gatherer of people, especially around new adventures in novel places.

Founded in 2009, EDGE Realty Partners is a leading commercial real estate firm providing brokerage, development and investment sales services throughout the Southwest. With offices in Dallas/Fort Worth, Austin/San Antonio, Houston and Southern California, the combined EDGE team represents more than 240 retailers and restaurants and over 10 million square feet of premium retail space. For more information, visit edge-re.com.

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5950 Berkshire Lane,
Suite 700
Dallas, Texas 75225

T 214.545.6900
edge-re.com

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