



Media Contacts: Leslie White, 214-545-6900  
Michelle Davis, 214-325-1226

FOR IMMEDIATE RELEASE

**EDGE Realty Partners Expands to the West Coast  
-Industry Veterans and Long-time Partners to Open Company's 4th Office-**

DALLAS, TX—October 8, 2012—Leading commercial retail real estate firm, EDGE Realty Partners, has announced the opening of its fourth office which will be located in Orange County, California. Long-time partners and industry veterans, Paul Bartlett, Lea Clay Park and John Beaney, will lead the West Coast office as co-principals.

EDGE co-founder Brian Murphy adds, "We are excited to have partnered with such a seasoned team to expand EDGE's retail platform to the West Coast. Paul, Lea and John's retail track-record and relationship with retailers strengthens our company's capabilities and national reach."

Prior to joining EDGE Realty Partners as Principal, Paul Bartlett was Corporate Managing Director at Studley and helped create the Irvine-based retail tenant rep team. With over 20 years of experience in retail real estate and brokerage, Paul has exclusively represented notable retailers such as Barnes & Noble, Hobby Lobby, Office Depot, Charming Shoppes, Beverages and More and Coldwater Creek.

John Beaney joins EDGE Realty Partners as Principal and has over twenty-five years of experience in corporate retail real estate with a focus on executing national expansion programs for national and regional chains. He has a broad background in all phases of tenant representation and has served in various capacities including real estate counsel, in-house corporate real estate executive and as an outsourced real estate consultant. Prior to joining EDGE, John served with the Irvine-based tenant representative team as Corporate Managing Director at Studley and was instrumental in creating a national retail broker network for the firm.

Lea Clay Park joins EDGE Realty Partners as Principal and has over twenty years of real estate experience specializing in strategic planning and execution of national and multi-regional store expansions. She has provided site selection and transaction services to many Fortune 500 companies such as Disney, Barnes & Noble, Office Depot and Toys R' Us. Prior to joining EDGE, Lea was the Corporate Managing Director and founding member of Studley's tenant services group.

Jon Radus joins EDGE Realty Partners with the title of Vice President. Jon has over 15 years of experience representing retail and restaurant clients in Southern California and the Southwest. Prior to joining EDGE, Jon was an Assistant Director at Studley, where he was an integral part of the tenant services group.

Founded in 2009, EDGE Realty Partners is a leading commercial real estate firm providing brokerage, development and investment sales services. With offices in Dallas/Fort Worth, Austin/San Antonio, Houston and now Southern California, the combined EDGE team represents more than 130 retailers and restaurants with over 10 million square feet of retail space. The new office will be located at Spectrum Point, 2 South Pointe Drive, Lake Forest, California. For more information about EDGE Realty Partners, visit [www.EDGE-re.com](http://www.EDGE-re.com).

PHOTOS AVAILABLE UPON REQUEST

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